

## **Personal Data Protection Policy**

### **Thai Wacoal (Public) Company Limited**

Thai Wacoal (Public) Company Limited has issued this policy in order to clarify how the company treats with personal data of the data proprietors such as the compiling, storing, using and disclosing procedures including the rights thereof etc. and to inform the data proprietors for the personal data protection policy of the company. Hence, the company declares the personal data protection policy as follows;

#### **Personal Data**

“Personal Data” means the data relating to a person which enable to identify such person, either directly or indirectly, but not including particular data of the deceased person.

#### **Personal Data Compilation**

Upon the personal compilation, the company shall adhere to the legitimate and fair procedures on compiling and storing data as necessary for the company’s usage via electronics or through other means pursuant to the purposes of requesting such personal data and as required by laws. In this regards, the company shall execute to have the data proprietors acknowledge and give consent before or during the compilation of such personal data.

#### **Purposes of Personal Data Storage**

1. The company has compiled, stored, and used personal data of data proprietors for benefits of the data proprietors and for benefits of business operations of the company such as sales promotion activities, marketing researches, data base preparation and data usage for privilege offering according to the interests of the data proprietors or for benefits of data analysis and any product presentation of the company or for any other purposes that are not prohibited by laws or to comply to the applicable laws and regulations of the company, either in the present or in the future. Furthermore, the company is given the consent to send, transfer, or disclose such personal data to its affiliates, subsidiaries, business allies or data processors.

2. The company shall store the personal data of the data proprietors for the designate period or as necessary in the extent to the purposes that the data proprietors have given the consent. If there is any change of purpose afterwards, the company shall inform the data proprietors of such changes.

### **Personal Data Limitation of Use and /or Discloser**

The company shall use and /or disclose personal data of the data proprietors only according to the purposes of consent requesting to the data proprietors and the company shall supervise its employees, officers or staff not to use nor disclose the personal data of the data proprietors other than what prescribed in the purposes nor to disclose to any third party, unless;

1. To comply to laws,
2. It is necessary for prevention or alleviation danger against life, injury or health of people,
3. It is necessary for the contract performance by which the personal data proprietors are the contract parties or to use to fulfil the request of the personal data proprietors before the contract execution,
4. It is necessary for the legitimate benefits of the company or of other person or corporates other than the company,
5. For benefits of the data proprietors and since it is not possible for the consent requesting at that time,
6. For the sake of investigation of government investigators or judicial proceedings of the court,
7. To achieve the purposes relating to history documentations or archives preparation for public, educational, and research benefits or statistics preparation with the appropriate prevention measures.

### **Data Security and Quality Measures**

1. The company has been aware of security measures for personal data. Thus, the security measure for personal data is prescribed to be appropriate and corresponding to the personal data confidentiality to prevent loss, access, destruction, use, modification, alteration, or disclosure of personal data without any right nor illegitimately as well as to prevent the use of personal data without permission, in complying with the policy and practices on confidentiality of the company.

2. The company has compiled and stored personal data of the data proprietor s for benefits of the data proprietors and the business operation of the company, under the scope of the purposes, as informed in advance or during compilation of such personal data. The company shall give precedence to the accuracy and update of the stored data and shall conduct the appropriate measures to protect the rights of the data proprietors.

### **Rights of data proprietors**

1. The data proprietors shall be entitled to revoke or terminate the consent given to the company.
2. The data proprietors shall be entitled to access to or request for the copy of their personal data pursuant to the rules and procedures determined by the company or to request for disclosure of personal data derivation, by which the company may decline such request pursuant to the applicable laws or the court decision.
3. The data proprietors shall be entitled to request for alteration or modification their own inaccurate or incomplete personal data as well as to update such data.
4. The data proprietors may request for deletion or destruction their own personal data unless in case that the company is subjected to comply to related laws for confidentiality of such data.
5. The data proprietors may request for usage suspension of their own personal data given to the company.
6. The data proprietors may request for transfer their own personal data given to the company to other data controller or to themselves.
7. The data proprietors shall be entitled to make objection on processing their own personal data given to the company.

### **Disclosure on Operation, Code of Conduct, and Policy Relating to Personal Data**

The company shall disclose this policy and code of conduct for personal data protection and in case of modification or alteration, the company shall publish through [www.wacoal.co.th](http://www.wacoal.co.th) and/or any other channel that is capable to notice the data proprietors of such modification or alteration.

### **Responsibility of the Person in Charging of Personal Data Control**

The company shall designate its related officers who are in charge of monitoring and supervising for personal data compilation, storage, use and disclosure of the data proprietors, to comply to the policy and code of conduct for personal data protection and security of the company through appointing a committee of personal data protection to give advice and inspect the operations of the officers in charging of personal data as well as recommend the improvement and development of personal data storage of the company to be more efficient.

## **Use of Cookies**

To facilitate the access of users to use the website, the company may use the Cookies system for inspection the validity of identification of users as well as the use of Cookies to store data and statistics of the website access.

**Cookies** are small computer files which temporarily store necessary data in the computers of users to facilitate and speed up the communication. It affects merely during the access to the website. Cookies will expire or be invalid when the access to the website or the data connection of the company is terminated or until users delete the Cookies or deny allowing Cookies to continue. However, the company has been fully aware of users' privacy; we thus use Cookies in a cautious manner by storing Cookies in 2 categories, namely;

1. Cookies for data storage which the company stores the data in the website service system solely for the sake of the direct marketing operation of the company; there will be no disclosure or usage in other purposes except upon the legitimate request.

2. Cookies for statistic records of the website access, by which the company provides the services for inspection of data searching behaviors or data connection such as date and time of the website access, website or webpage visiting, or searching categories. The internet provider on behalf of the company will gather the behavioral data merely for the purpose of website improvement and access to the target groups.

As such, the company will use the recorded or gathered data by Cookies only for statistical analysis or in other activities of the website or affiliates of the company in order to improve efficiency and quality of website services provided by the company.

## **Contact Channels of the Company**

Thai Wacoal Public Company Limited

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Tel. 0-2289-3100

Fax. 0-2292-1788

Website: [www.wacoal.co.th](http://www.wacoal.co.th)