

## *Thai Wacoal receives 4 awards from Saha Group Innovation Contest 2018*

Thai Wacoal Public Company Limited received 4 innovation awards from Saha Group Innovation Contest 2018. The awards were as follows:

- [The 1<sup>st</sup> Place Outstanding Award](#), in **Product Category**, was from *“TRAVEL BRA”* innovation, representing lingerie for girls who love travelling, which is foldable, wireless, and comfortable to wear with no pressure from the wire frame for flexible movement. The first innovation in Thailand that is natural material “rubber” has a special quality of rubber sheet which is foldable and can be restored to its original shape. It is also flexible, easy to care, space-saving, and easy to carry for all travels. Blended with lingerie, this has become the base instead of wire frame to reduce any pain from pressure, support and uplift beautiful breasts shape. This innovation also received the 2<sup>nd</sup> Place Outstanding Abstract Award.

- [The 2<sup>nd</sup> Place Outstanding Award](#), in **Energy Saving & Global Warming & Environment Category**, was from *“Wacoal Eco Factory”* innovation, representing an integrated supply chain management system, resulting in zero emission, resources and energy efficiency, good environment management system, reliable product activities, and symbiosis with stakeholders.

- [The 1<sup>st</sup> Place Outstanding Award](#), in **Petty Award Category**, was from *“Right Attachment”* innovation, representing the development of sewing machine attachment, created to enhance efficiency for sewing balancing bra, increasing productivity and reducing raw material loss.

- [The Admiration Award](#), in **Product Category**, was from *“Body Base Burn Edition”* innovation, representing an innovative VISCOMAGIC fabric with a special technique of Burn out printing, which is a soluble fiber, results in thinner and more elastic fabric at the soluble fiber area. This feature allows thickness - thinness at different levels and stretch in the desired position instead of sewing. It also smoothen without irritation on the same fabric. The product is fashionably beautiful with the function to help tighten and smoothen the abdomen, hips, thigh, and beautifully uplift the round hip.

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